

2020 Sustainability Goals

Goals and Progress

To support our continued commitment to reduce the environmental impact of our global operations and expand communication of our sustainability performance to our stakeholders, in 2016 we set rigorous sustainability goals that we aimed to achieve by the end of 2020.

The goals, which focus on further reducing energy consumption and greenhouse gas emissions, complement our existing strategy to effectively manage and conserve resources and bring innovations to market that support the sustainability efforts of customers and consumers.

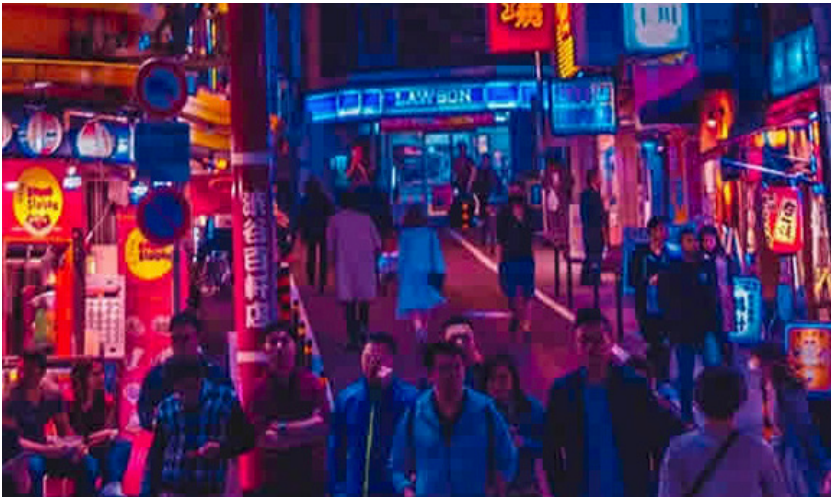
Goal 1

By the end of 2020, reduce energy consumption by 5% per billion standard units* of production from 2015 levels. Status: As of December 31, 2016, we have exceeded this goal, reducing energy consumption by 5.3% per billion standard units. Absolute energy consumption has decreased by 1.3% while we have increased production by over 4.2%.

Goal 2

By the end of 2020, reduce Scope 1 and Scope 2 greenhouse gas emissions by 10% per billion standard units of production from 2015 levels.

Status: As of December 31, 2016, we are more than halfway towards achieving this goal, with greenhouse gas emissions reduced by 6.25% per billion standard units



Of Note: Since we manufacture a variety of containers in different sizes, using different metals and serving different markets, along with ends, vacuum closures and crowns, we developed a set of conversion factors to transform these container and closure production volumes into 12-ounce (211 diameter) aluminum beverage can equivalent volume or “units.” This unique approach, first used in our 2013 Sustainability Report, helps us more accurately depict our progress by correcting for an ever-changing product mix and a variety of other market forces.