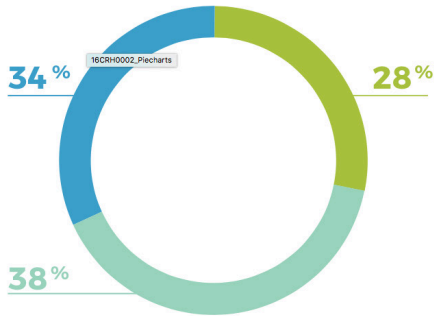


Organizational Profile

Strength in Numbers

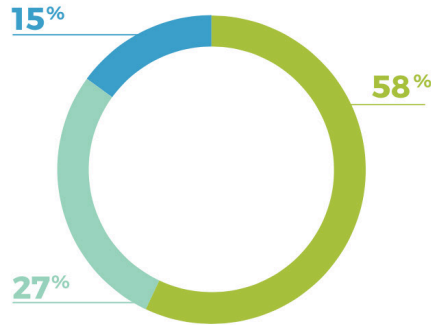
Crown Holdings, Inc., headquartered in Philadelphia, Pennsylvania (U.S.), is a publicly traded company. Over 90% of the Company's stock is held by institutional and mutual fund investors. Net sales in 2016 were \$8.3 billion.

BY GEOGRAPHIC AREA



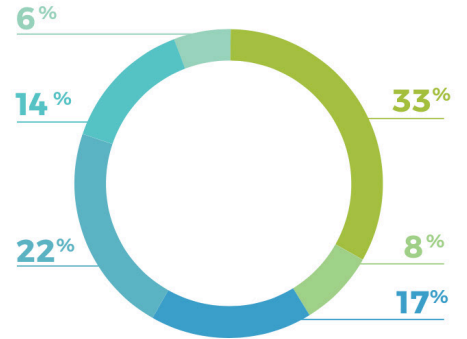
- United States & Canada
- Developing Markets
- Western Europe

BY PRODUCT



- Beverage Cans
- Food Cans & Closures
- Other

BY SEGMENT



- Americas Beverage
- North America Food
- European Beverage
- European Food
- Asia Pacific
- Other

Our Product Portfolio

Markets Served

Number of Units Sold (in billions)¹



Aluminum and steel beverage cans and ends



Glass bottles for beverage products



Aluminum and steel food cans and ends



Metal vacuum and composite closures



Decorative steel packaging



Steel aerosol cans



Flexible packaging



Steel beverage crowns and aluminum caps

Our Product Portfolio

Markets Served

Number of Units Sold (in billions)¹



Beverage



Industrial



Food



Luxury



Household



Personal Care

Our Product Portfolio

Markets Served

Number of Units Sold (in billions)

Type	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Beverage Cans	42.4	39.9	44.0	47.9	50.4	52.7	55.5	56.5	61.8	63.6
Food Cans	16.9	17.0	14.4	14.5	14.0	13.8	13.6	15.9	15.6	15.3

¹ These volumes represent the primary packaging units for each of the businesses (e.g. cans for beverage and food). Ends are not included in these raw numbers as we broadly assume we make the necessary ends for each can format. These numbers are not normalized in any way.

Our Geographic Footprint

At the end of the reporting period, we operated 146 facilities in 36 countries around the globe, all of which contribute to the continued progress we are making on our sustainability journey. This geographic breadth combined with our commitment to continue to make strategic investments, allows us to bring sustainable best practices in quality, innovation and manufacturing to our customers on a regional and global scale. It also helps ensure that we are well-positioned to support the market with capacity when and where our customers need it.

In this reporting period, Crown opened or acquired 13 new plants and closed or divested 16 plants. This data reflects the Mivisa and EMPAQUE plants that we acquired during the earlier reporting period.